

## THINK TALENT, THINK GLOBAL

Workforce Solutions for Your Business

### HIRE THE RIGHT FIT AND SEE BUSINESS RESULTS

For more information about what  
**Think Talent, Think Global**  
can offer your business, visit:

[www.thinktalentthinkglobal.ca](http://www.thinktalentthinkglobal.ca)

or email [info@thinktalentthinkglobal.ca](mailto:info@thinktalentthinkglobal.ca)

**Think Talent, Think Global**  
**Social Enterprise for Canada**  
17705 Leslie Street, Unit 11  
Newmarket, ON L3Y 3E3  
[www.socialenterprise.ca](http://www.socialenterprise.ca)



## THINK TALENT, THINK GLOBAL

### A workforce management solution for your business!

Finding, hiring, training, and retaining the right talent are critically important for businesses to be successful and sustainable.

### Is your business ready?

The Canadian economy is currently undergoing vast changes that are projected to result in significant skills shortages in the near future.

It is highly likely that skills shortages will impact your business.

As the demand and competition for skilled workers increases, small- and medium-sized enterprises (SMEs) are likely to experience the impact of labour shortages more heavily, as SMEs typically have fewer talent management resources than larger companies.

The “Think Talent, Think Global” website is a free one-stop repository showcasing a wide range of tools and resources to assist with the hiring of skilled immigrants, as well as general workforce solutions for small- to medium-sized businesses.

Visit the online toolkit at: [www.thinktalentthinkglobal.ca](http://www.thinktalentthinkglobal.ca)

## WHAT'S IN IT FOR YOUR BUSINESS?

### New opportunities and competitive advantage

- ✓ Leverage the benefits of a culturally diverse workforce
- ✓ Get ahead of your competition by incorporating diversity into your business plan
- ✓ Prepare for changes happening in the labour force

### Professional talent management tools and resources

- ✓ Improve hiring efficiencies
- ✓ Understand international education and work experience
- ✓ Use a competency-based approach to hire the right fit and reduce costly employee turnover
- ✓ Improve employee satisfaction and retention

### Increased productivity, creativity and innovation

- ✓ Gain global expertise
- ✓ Access growing local markets
- ✓ Facilitate international networks

